

Premium Kids Commercial Products & Space Solutions

AI⁺ Role Play House

Shaping the Future of the Role Play Industry



New Roles, New Experiences

Contents

Role-playing is a symbolic activity with six key aspects that help you express yourself, release emotions, gain self-awareness, practice different roles, and simulate real-life scenarios. While it's not always easy and takes effort, this approach makes it possible to explore your needs and, at the same time, makes helping others simpler and more effective.



**Supermarket
Role Play**
.....3-4



**Kitchen Role
Play Area**
.....5-7



**Kids Dinosaur
Game**
.....8



**Role-Play
Farm**
.....9-10



**Kids Beauty
Studio**
.....11-12



**Burger & BBQ
Role Play**
.....13-14



**Roast Duck
Shop Role**
.....15-16



**Role-Play
Milk Tea Store**
.....17-18



Supermarket Role Play



Move Beyond Static Play — Create a Retail Playground Kids Can't Leave

Instant Visual Impact

A vibrant, dopamine-driven mini supermarket featuring ADLER's signature bright orange and tech silver. Highly interactive and impossible to miss, it naturally draws children in and becomes a traffic magnet in any indoor park.

Designed for Kids, Scaled for Them

Shelves, carts, and displays are ergonomically sized for children, empowering them to explore, choose, and play independently in a world built just for them.

Commercial-Grade Durability

Built with reinforced, wear-resistant materials to withstand high-frequency use. Scratch-resistant, impact-proof, and designed for long-term operation—delivering low depreciation and high ROI.

Shopping Zone: Realistic metal carts support a full shopping journey. Interactive checkouts simulate face scan and QR payment, while modular shelves encourage sorting, stocking, and hands-on retail role play.



Play Checkout
(With Screen)

Size: 1200*420*1140



Shopping Cart

Size: 520*330*590



Store Shelf
(With Screen)

Size: 1340*340*1460



Central Deli Island (Seafood & Meat Station): A signature island-style setup combining grilled and ready-to-serve displays. Blends preparation and selling into one interactive hub, serving as both the visual centerpiece and the core play experience.



Seafood Display Platform

Size: 2000*1200*1200



Meat Display Island

Size: 2800*1800*1750

Fresh Produce, Bread & Flowers: Vibrant fruit and vegetable stalls, bread counters, and standalone flower towers with strong visual appeal and educational value.



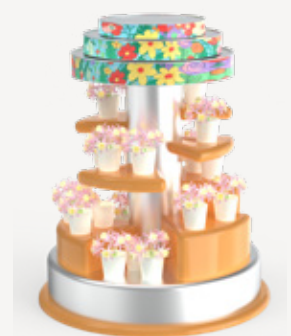
Product Display Shelf

Size: 1200*420*1140



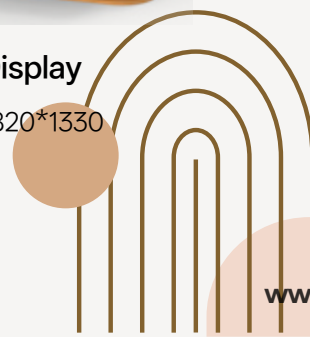
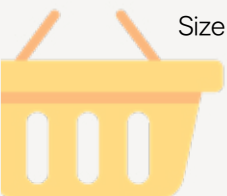
Bakery Display

Size: 1610*820*1330



Flower Display

Size: 1200*1200*1430





Kitchen Role Play Area



Build Child's Own Culinary Empire

Interstellar Industrial Aesthetic

Bright yellow tones combined with modern metallic silver and curved designs create a high-end open kitchen, elevating the overall look of your venue beyond a typical play area.

Maximized Space Efficiency

Modular cooking, dining, conveyor, and harvesting zones deliver a full-featured thematic experience in a compact footprint.

Built-In Social Engagement

Striking design and photogenic color schemes naturally encourage photo sharing, turning visitor moments into organic social media promotion.

Kitchen System: The kitchen module features not only a traditional stovetop but also incorporates a dedicated food preparation area, as well as simulated appliances such as an oven and a deep fryer. It fully replicates a modern smart home environment, allowing children to experience the joys of cooking in the era of the "Internet of Things."



Play Oven
(With Screen)

Size: 900*500*1080



Play Fryer

Size: 900*500*880



Food Prep Counter

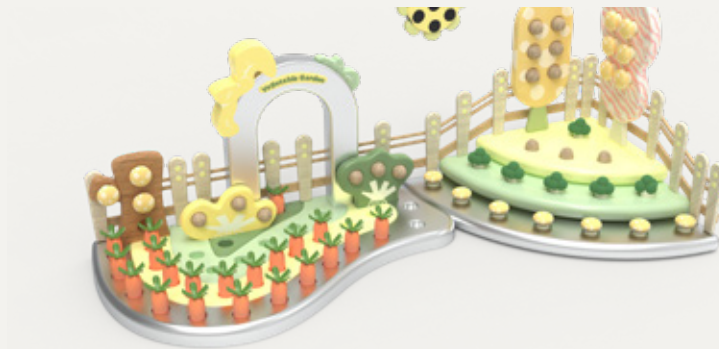
Size: 900*500*800



Cooking Stove

Size: 900*500*800

Exploration Zone: The vegetable garden features tiered planting beds and an arched entrance, facilitating tactile play—such as pulling up radishes and harvesting vegetables—to simulate organic farming. A large, island-style fish pond is equipped with display screens (hosting a fishing game), upgrading traditional fishing toys into a digitally interactive experience that enhances both competitiveness and visual feedback.



Vegetable Garden

Size: 3850*1600*1500



Play Refrigerator

Size: 500*480*1100

Dining Area: Social Hot Pot Round Table—designed for group dining with a central simulated hot pot and grill, encouraging sharing and social interaction. It mimics real conveyor-belt sushi and hot pot systems, with the belt's movement as the visual focal point, enhancing realism and interactive play. Western-Style Counter: An independent island design featuring elaborate afternoon tea towers and Western-style food presentation, catering to detailed and refined play scenarios.



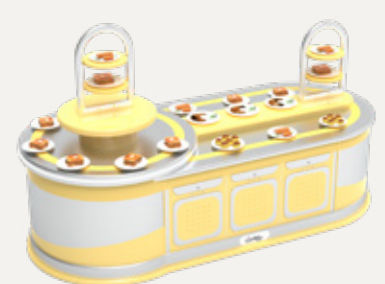
Play Hot Pot Station

Size: 1000*1000*700



Rotating Hot Pot Station

Size: 2200*1000*950



Western Food Counter

Size: 2000*900*1200



AI Smart Kitchen: Industrial-grade AI computer vision brings interactive digital guidance to a hands-on kitchen experience. Combining screen interaction with physical tasks, it increases dwell time and repeat visits while teaching children practical life skills and environmental awareness through play.



Fruit & Vegetable Recognition Station

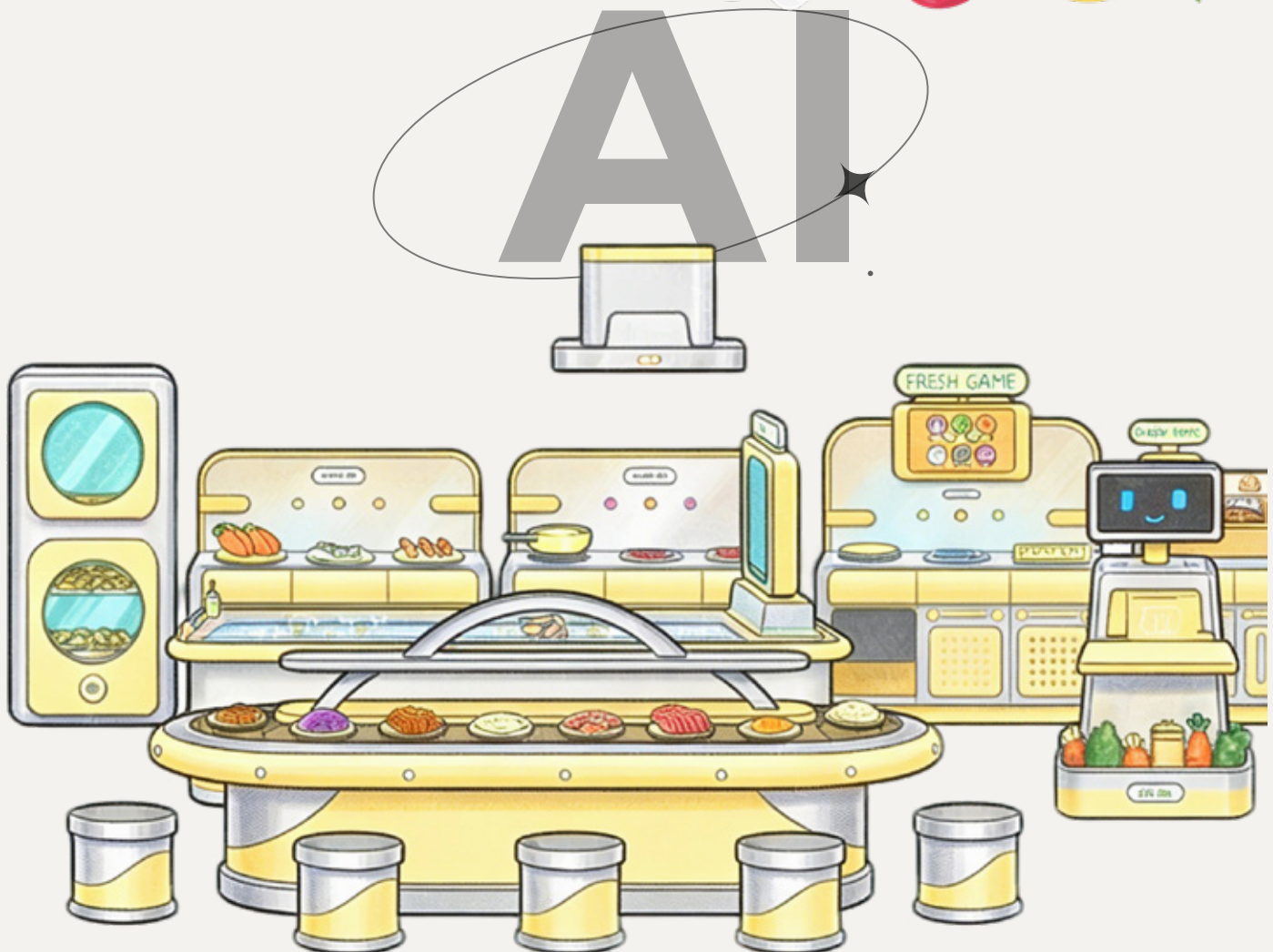
(With Screen)

Size: 900*500*1050

HD cameras with AI instantly identify simulated ingredients, displaying names, nutrition, and cooking tips on screen for an interactive, educational experience.

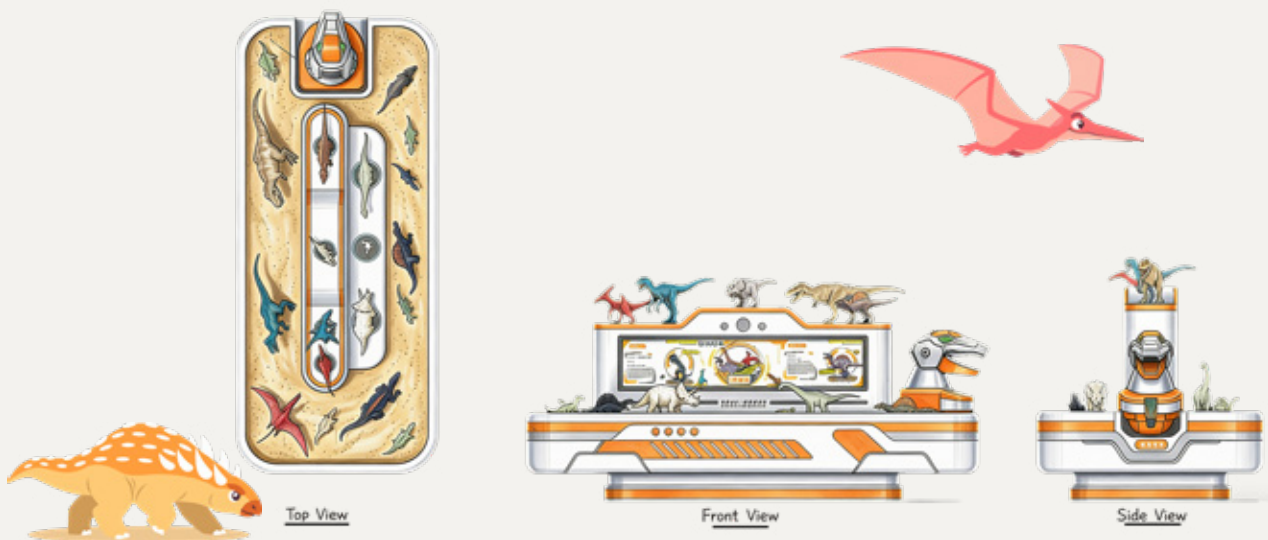


Kitchen Role Play Area





Kids Dinosaur Game



Not just ordinary dinosaurs—an “interdimensional” exploration experience.

Futuristic Lab

Minimalist vehicle structures in tech-orange create a space capsule-inspired research platform. More than a toy, it’s a high-impact design feature that elevates the overall look and feel of the entertainment center.

From Play to Discovery

Participants engage in authentic archaeological and biological research, classifying and observing specimens like scientists. This immersive approach delivers the depth and quality high-end families value most.

Holographic Digital Display

A large, central interactive screen simulates a bio-analysis interface with high-quality backlighting. Offering a “real-but-safe” experience, it combines visual impact with minimal maintenance.



Role-Play Farm

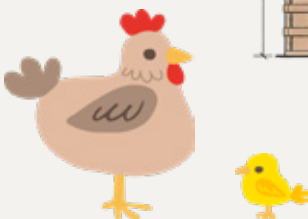


Top View



Front View

Side View



Creating an Immersive “Field-to-Tech” Narrative in Commercial Spaces

Design Philosophy

ADLER reimagines traditional farming by blending “future agriculture” with laboratory-inspired aesthetics. Fresh grass greens, soft cow patterns, and metallic silver accents create an environment that feels both welcoming and technologically engaging—sparking curiosity and exploration.

Transforming Children into “Farm Managers”

Participants engage in a fully automated farm workflow—from driving tractors to smart milking—creating a premium, hands-on role-play experience that encourages immersive play and repeat visits.

Activity Zone: A central orange tractor provides an authentic driving experience. The simulated chicken coop with interactive screens showcases product collection and processing, while hands-on activities like sheep grooming create engaging photo opportunities and memorable visitor moments.



Play Tractor

(With Screen)

Size: 2300*870*1400



Sheep Shearing Station

Size: 1100*230*1400



Play Chicken Coop

(With Screen)

Size: 1900*600*2000

Tech Ranch Zone: MOOSOS cows and medical kits offer interactive simulations of milking, health checks, and treatment, blending hands-on learning with a futuristic design. The equestrian simulator turns traditional rocking horses into motion-controlled competitions, letting participants guide virtual horses over obstacles for an immersive tech experience.



Picking Garden

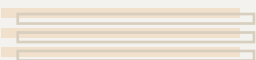
Size: 4800*1400*2300



Fruit & Vegetable Recognition Station

(With Screen)

Size: 970*460*1360





Kids Beauty Studio



Creating a High-Impact “Visual Economy” Landmark

Modern Hollywood Aesthetic

Soft lilac macaron tones and minimalist lines, combined with semi-transparent acrylic and streamlined LED lighting, create a magazine-worthy, fashion-forward environment. This design is not just an attraction—it elevates the overall commercial space as a premium interior feature.

From Role-Play to Self-Expression

Simulates a full beauty and grooming workflow, allowing participants to explore creativity, personal expression, and social etiquette. The experience fosters aesthetic development and immersive engagement, meeting Western family expectations for educational and interactive entertainment.

Transformation Zone: Wardrobe, make up, and changing stations combine to create an immersive role-play experience. Participants select outfits, apply makeup, and change in private areas—enabling a seamless, ceremonial transformation.



Dress-Up Wardrobe

Size: 2400*500*2300



Full-Length Mirror

(With Screen)

Size: 41500*500*2300



Changing Room

Size: 1000*1000*2600



Make up Zone: A central circular island with oversized powder and lipstick displays serves as a visual anchor. Red-lip-shaped lounge seating provides both a rest area and an interactive photo spot, enhancing engagement and style.



Vanity Table

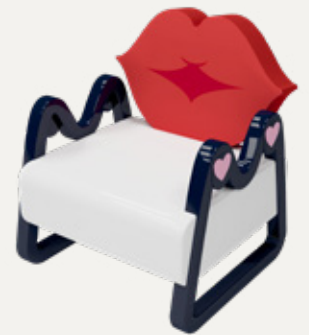
Size: 1000*900*1250



Lipstick Vanity

(With Screen)

Size: 1500*1500*1700



Lipstick Chair

Size: 700*600*800



Virtual Make up Mirror: A large integrated screen transforms the wall into a digital interactive zone. It enables virtual try-ons, dress-up games, and children's beauty tutorials, promoting creativity, Color matching, and hands-on engagement.



Interactive Wall Cabinet

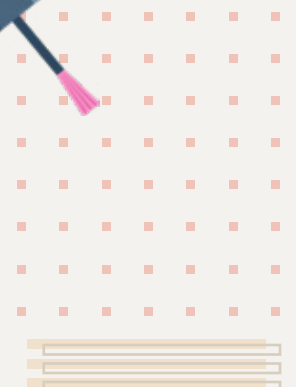
(With Screen)

Size: 5200*650*2300



Make up Vanity

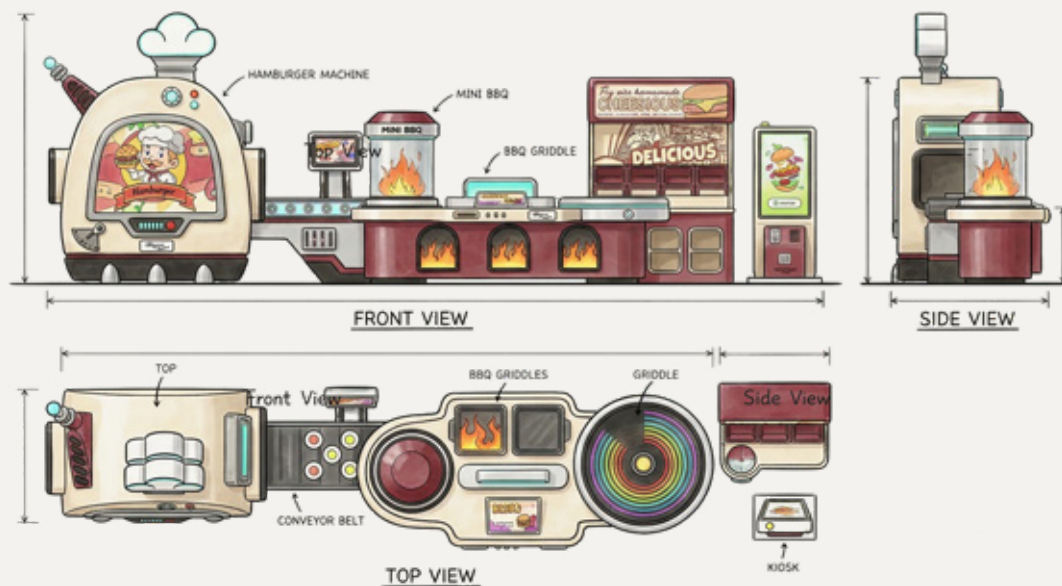
Size: 1343*795*1638





Burger & BBQ Role Play

HAND-DRAWN SCHEMATIC



Classic Fast-Food Career Experience for Indoor Entertainment Centers

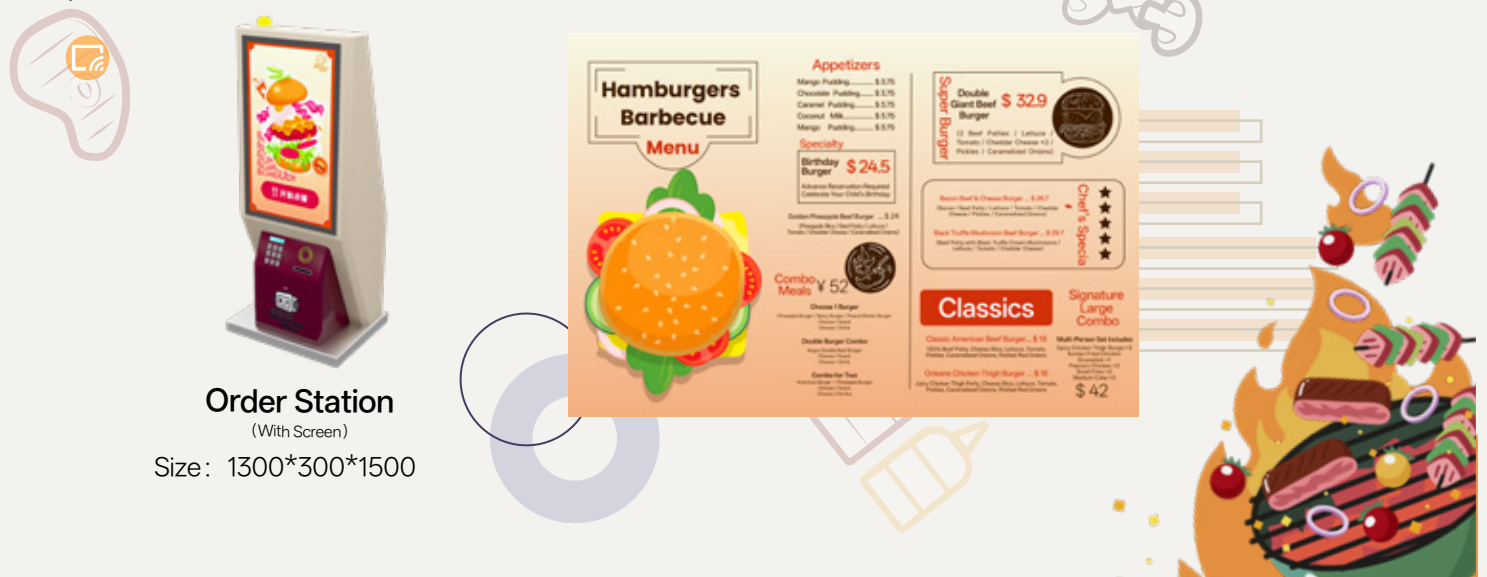
Industrial-Retro Design

Dark plum and cream tones, combined with neon-inspired lighting, create a distinctive “late-night diner meets future factory” atmosphere—delivering a premium, high-impact aesthetic designed for Western commercial venues.

Automated Workflow Experience

Replicates a modern industrial food production line—from conveyor-based meal preparation to visible cooking stations—transforming burger assembly into a structured, process-driven experience that encourages logical thinking and role-based participation.

Self-Service Ordering Station: Accurately replicates a fast-food self-ordering workflow with a vertical screen interface. Participants can select meals and combos, providing an engaging, hands-on experience while introducing digital literacy and process-based skills.



Order Station
(With Screen)

Size: 1300*300*1500

Professional Storage Stations: Three independent, modular storage units simulate a real fast-food ingredient station. Participants can sort and organize lettuce, tomatoes, patties, and buns, promoting hands-on organizational skills while reinforcing structured workflow practices.



Ingredient Box

Size: 830*500*710

Wash & Chill Refrigerator
(With Screen)

Size: 1500*700*1300

Play Burger Maker
(With Screen)

Size: 2800*900*2100





Roast Duck Chef ExperiencePlay



Introducing Global Cultural Storytelling for Family Entertainment Centers

Cultural Design Meets Modern Aesthetics

Featuring soft macaron tones and smooth, streamlined industrial forms inspired by Western trends, the design blends 1960s Space Age aesthetics with a modern technological feel. It naturally attracts children while integrating effortlessly into the minimalist style of contemporary commercial spaces.

End-to-End Culinary Experience

More than simple play, the space recreates a miniature digital retail ecosystem—from order placement and material distribution to automated configuration—allowing children to experience and understand how modern businesses operate through engaging, hands-on interaction.

Culinary Workshop: Dedicated ingredient stations and prep counters simulate duck slicing and pancake rolling, providing hands-on interaction and fine motor skill development. An integrated duck-themed claw machine adds an engaging, gamified element, combining immersive role-play with structured, replicable culinary workflows.



Wrap Counter
(With Interactive Screen)
Size: 1220*440*1400



Dining Table
Size: 1000*1000*560

Culinary Workshop: Simulates a traditional hanging-roast structure with rotating duck models and visual “charcoal” lighting for an authentic, high-impact display. The hanging rack setup demonstrates real-world roasting techniques, while the dual-screen interactive station allows participants to engage with the process—monitoring heat and applying “glaze”—combining hands-on learning with gamified, immersive play.



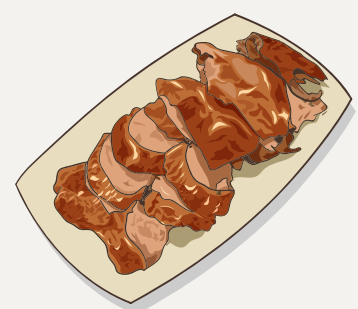
Interactive Rotating Station
(With Interactive Screen)
Size: 1270*550*1380



Interactive Coloring Station
(With Interactive Screen)
Size: 820*480*1370

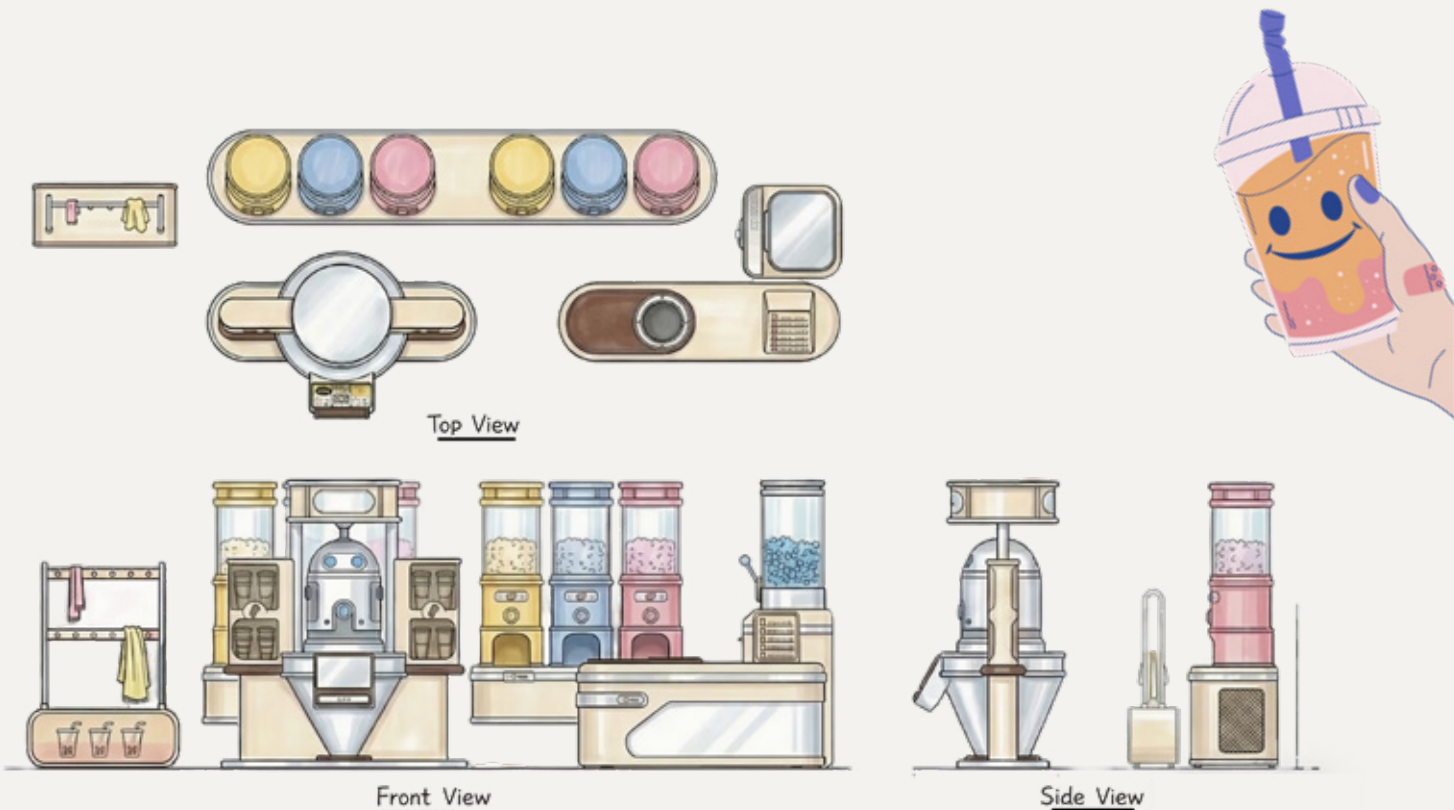


Display Stand
Size: 1220*430*1350





Bubble Tea Shop Role Play



From Classic Role-Play to Futuristic, Automated Career Simulations

Retro-Futuristic Design

Uses popular soft macaron tones and rounded, streamlined industrial design to blend 1960s “Space Age” aesthetics with modern technology. The design appeals naturally to children while seamlessly integrating into minimalist, contemporary commercial spaces.

Miniature Commercial Ecosystem

Beyond simple simulation, the space recreates a complete digital retail workflow—from order intake to raw material distribution and automated configuration—allowing participants to intuitively understand operational logic in a structured, collaborative environment.

Reception & Tea-Making Hub: A central tea-making robot acts as the visual focus while demonstrating intelligent order processing and automated preparation. Integrated uniform stations allow children to step instantly into a professional role, enhancing immersion and delivering a structured, future-ready retail experience.



Clothes Rack

Size: 800*300*1100



Order Counter

(With Interactive Screen)

Size: 1300*850*1550

Workshop & Service Island: Realistic ingredient stations and ice-crushing mechanisms provide tactile, hands-on interaction. The oval service island combines cashier, cup holders, and menu display at an ergonomic height, enabling smooth staff-customer interactions and reflecting real-world retail workflows.



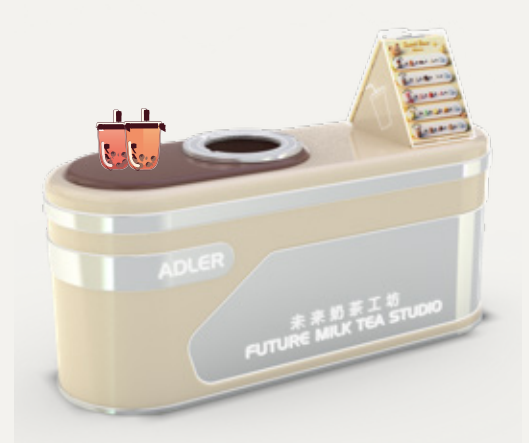
Topping Station

Size: 2000*400*1200



Ice Crusher

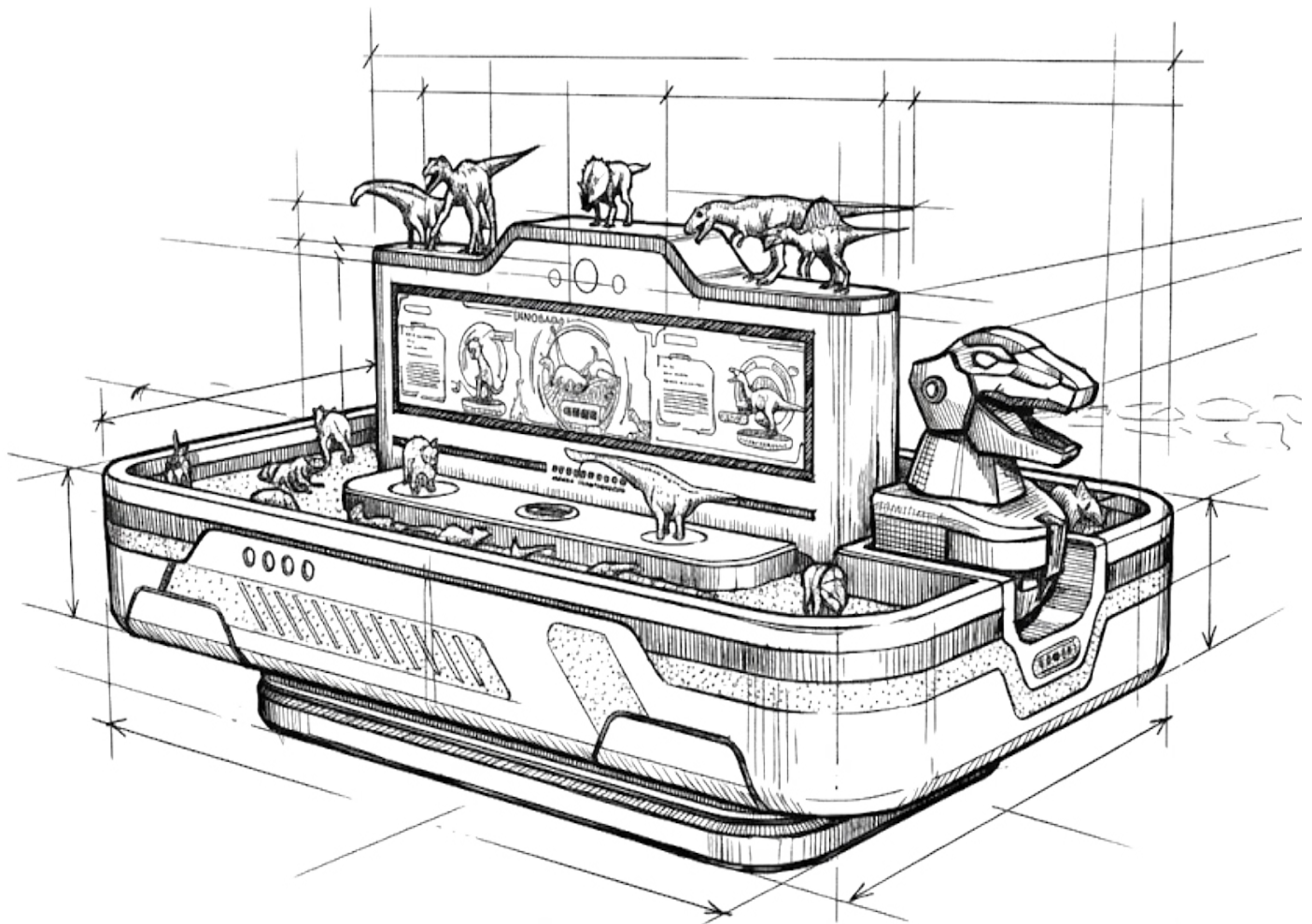
Size: 800*400*1400



Reception Area

Size: 1200*400*500





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